



INSTITUTE OF
LUXURY
FASHION
& STYLE —



SUMMER SCHOOL ONLINE FASHION DESIGN / ILLUSTRATION

KEY INFORMATION

Certificate Course

Duration: 4 weeks, part time

Live Tutored Sessions

Access to FAD Exclusive
Masterclasses



WEEK ONE

1

Let's make a Fashion Collection!

- **Day 1:** Students begin work on idea generation + mood boarding. The tutor provides a guide to students + a set formula for them to work on. The tutor guides students on colour selection and rendering techniques. Assignment given out at the end of the session.
Duration: 2hrs
- **Day 2:** Students are introduced to surface textures (different fabrics/ embroideries) that they can explore while planning their collection
Duration: 2hrs
- **Day 3:** Students are introduced to technical sketches that they may or may not include in their final collection
Duration: 2hrs
- **Day 4:** Students present their final collection. Excellent work from this unit is featured on the FAD Insta handle



WEEK TWO

2

Fundamentals of Fashion Design | All you need to know about Fashion Design

- **Day 1:** The tutor presents an audio-visual on- What is Design? Where did it begin? What are the fundamentals? Is there a method? What is it?
Duration: 2hrs
- **Day 2:** A short run through of the HISTORY OF COSTUME through an audio-visual presentation
Duration: 2hrs
- **Day 3:** The tutor explains What is the Design Process- Everything you need to know about how the industry works.
Duration: 2hrs
- **Day 4:** Principles of Gestalt and What is a moodboard? Students select a theme and work on a mood board in class
Duration: 3hrs



WEEK THREE

3

Fashion Illustration with/ without* Adobe Photoshop

- **Day 1:** CROQUIS AND ILLUSTRATION 1) Creating fashion illustrations- 12 head croquis 2) Basic 8 head croquis 3) Fixing scans
Duration: 3hrs
- **Day 2:** 1) Reviewing work from previous lesson 2) Styling the croquis 3) Digital + Haptic colouring and shading
Duration: 3hrs
- **Day 3:** Presenting and feedback on final Fashion Croquis
Duration: 3hrs



WEEK FOUR

4

Let's make a Fashion Collection!

- **Day 1:** Students begin work on idea generation + mood boarding. The tutor provides a guide to students + a set formula for them to work on. The tutor guides students on colour selection and rendering techniques. Assignment given out at the end of the session.
Duration: 2hrs
- **Day 2:** Students are introduced to surface textures (different fabrics/ embroideries) that they can explore while planning their collection
Duration: 2hrs
- **Day 3:** Students are introduced to technical sketches that they may or may not include in their final collection
Duration: 2hrs
- **Day 4:** Students present their final collection. Excellent work from this unit is featured on the FAD Insta handle

Additional Information & Enrolment Process

Why should you consider doing the Fashion Illustration & Portfolio development course?

- The course is developed with the intent of supporting students post 10th grade who have a keen interest in pursuing Fashion Design as a career. It will help you understand the key aspects of Fashion Design and how to develop a portfolio for university application.
- You will create mood boards, illustrations and concepts that you can use to build your portfolio. This portfolio can eventually be used as part of your application to any undergraduate fashion design course at FAD or elsewhere.

Who is the Fashion Illustration & Portfolio Development Course suitable for?

- This short course is suitable for anyone interested and actively exploring a career in the field of Fashion Design.
- If you intend to apply to universities in India and internationally you will require a portfolio, this course will help you understand and build your portfolio at a foundation level.

Are you simply looking to develop a new skill?

- If you are looking to simply gain new skills and knowledge Fashion Design this course is perfect for you. You will have a good foundation into the fashion design profession.

How long is the course?

- The course is 4 weeks long and each week we will be covering some theme within the programme. We have designed the course in a way that you will gain knowledge in a new area within the program of your interest as you pass each week. Details of the course are listed below week wise.

What will be taught in the courses?

- You will be shown and taught the entire creative process through personal projects and carefully crafted assignments. You will delve into the process of going from ideation to final concept through key design principles.
- Details of the course are listed below week wise. Alternatively, please contact us by email, telephone or WhatsApp to get more details about your specific course of interest.

How will the courses be delivered?

- The courses will be tutored online using live video sessions teamed with practical assignments and feedback sessions.
- You will also be given assignments and your submissions reviewed with concrete feedback enabling you develop skills further even after the course is complete.

What will be the benefit of studying on the online courses?

- The big advantage is that you will be in live communication with a tutor / mentor who will give you personalized input.
- You will have complete access to all industry webinars and masterclasses that FAD is currently hosting.
- You will be given practical work and assignments which will be reviewed and feedback provided
- It is our goal to ensure you walk away with a basic portfolio at the end of the programme

Is it part time or full time?

- The course is part time and requires up to 10 hours of your commitment per week plus some personal working time.

Can I speak to a counselor on a video chat or a call? -

- Certainly, we always recommend that all interested students speak to our academic counsellor at least once to gain more insight. Our counsellors can also help you pick the right course and complete the application process. We are also happy to host video counselling sessions should you wish. Get in touch with us and we will set it up.

Can I request information by email & WhatsApp? -

- Yes, please contact our admissions team on email and telephone as follows:
- **Mumbai:** counseling@fadacademy.com // 9819190904 | 9619300201 | 7506081899
- **Pune:** admissions@fadacademy.com // 8551910022 | 9970158726

What are the fees and how can I enroll?

- Enrolment is easy you may either write to us at **admissions@fadacademy.com** or **counseling@fadacademy.com** or you can WhatsApp us on any of the numbers mentioned above confirming your interest. We will release a letter of acceptance. Once you pay the fee, you will receive the receipt and receive confirmation of your seat on the programme.
- **The total fees for the course is Rs 9,900/-**



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